



November 2013

Dr. Krista FINSTAD-MILION

krista.finstad-milion@icn-groupe.fr

*Human Resource and Organisational Behaviour
Department*

Presentation of the Track

Management of Organisations (MO)





MO TRACK as a Major: 2 Options

**TRACK MO1:
Management of Organisations &
Information Systems**

**TRACK MO2: Organisational
Behaviour & HRM**



MODULES IN THE MO1 TRACK

2A

P3-P4-P5

**Technology, Innovation & Project
Management**

Operations Management

Services Management



MODULES IN THE MO1 TRACK

**3A Management of Organisations
P6-P7-P8-P9**

Innovation & Technology Management

Knowledge Management

Scenario Management

Emerging Technologies



MODULES IN THE MO1 TRACK

3A Management of Information Systems P6-P7-P8-P9

Conception d'un SI dans un PME

**Systemes décisionnels de pilotage
d'entreprise or Knowledge Management**

**Ventes de solutions complexes or
Emerging Technologies**

**Possible double
diplomas: Master,
Georgia Tech or
E-business
(Master 2, Ecoles
des Mines)**



MODULES IN THE MO2 TRACK

2A

P3-P4-P5

OB & Human Resource Management
Management of Competencies
Droit de travail et l'Accès à l'emploi



MODULES IN THE MO1 TRACK

**3A Management of Organisations
P6-P7-P8-P9**

Current Affairs in HR

Scenario Management

Droit des Affaires



MODULES IN THE MO1 TRACK

3A Management of Information Systems P6-P7-P8-P9

Conception d'un SI dans un PME

**Systemes décisionnels de pilotage
d'entreprise or Knowledge Management**

**Ventes de solutions complexes or
Emerging Technologies**

**Possible double
diplomas: HRM
(Master2, ISAM-IAE
Nancy) or GRH &
Organisations
(Master 2, IAE Metz)**





MO TRACK as a Minor: 5 Options

- ❖ **Option 1 :**
MO/Finance3: Management Control

- ❖ **Option 2 :**
MO/Finance 4: Audit



MO TRACK as a Minor: 5 Options

❖ Option 3 :

MO/International Negotiation5: Public Institutions

Possible double diploma: Management Public Master
2 ISAM-IAE Nancy

❖ Option 4:

MO/Marketing 6: Innovation Management

Possible double diploma: Master Design Global 2
ENSGSI, Nancy

❖ Option 5

MO/Marketing7: Retail Management

Possible double diploma: Master Marketing et Ventés
(ISAM-IAE Nancy)



Creative thinking makes the difference*

*La créativité fait la différence



ICN BUSINESS SCHOOL

13 rue Michel Ney - CO 75 - FR 54037 Nancy Cedex - Tél. +33 (0)3 54 50 25 00
3 place Edouard Branly - FR 57070 Metz Technopôle - Tél. +33 (0)3 87 56 37 37